

Shweta Dhuliya

Product Designer

✉ dhuliyashweta03@gmail.com

🌐 www.shwetadhuliya.com

📞 650 495 2380

SUMMARY

Seasoned Product Designer with an impressive track record of 7+ years creating user-centric and innovative designs. Proficient in leading design teams, conducting user research, and delivering successful product outcomes through a deep understanding of user needs and market trends.

EDUCATION

University of Waterloo

Master of Digital Experience Innovation (MDEI)

Scrum Alliance

Certified ScrumMaster (CSM)

UCSC Silicon Valley Extension

User Experience and Web Design

Punjab Technical University

Bachelor of Technology,
Computer Science Engineering

EXPERTISE

Skills

Design Strategy | Product Development
Product Launch | User Research
Sprint planning | Design Solutions
Interaction Design | Storytelling
Business Strategy | Product Management
Usability Test | Quality Assurance

Tools

Figma | Sketch | InVision | Jira
Adobe Creative Suites
Balsamiq | Axure | Flinto

Development

HTML | CSS | JavaScript

RECOGNITION

Map the system competition - 2023

Waterloo Institute for Complexity and Innovation(WICI)

Third place winner

UX Design Challenge - 2020

UX Wizards Bay Area

First place winner

EXPERIENCE

● Product Designer / 2020-Present

- Managing projects spanning from rebranding to UI / UX design to software development.
- Working in partnership with a wide spectrum of clients, ranging from emerging startups to well-established organizations, to help them attain their business objectives.
- Conceptualizing and executing multiple art directions, effectively translating client visions into tangible designs.

○ Recyclops / UX/UI Designer / 2021-2022

- Accomplished lead designer with expertise in creating assets, screen layouts, UI designs, and conceptualizations.
- Managed and administrated using Jira for improving functionality of systems to boost company productivity.
- Collaborated with 2 Product Managers to deliver 5 new features to customers
- Supported a team of 9 members to help them fully optimize the use of Jira

○ Walgreens / UX/UI Designer / 2019-2020

- Developed and implemented Customer Relationship Management (CRM) and storage management systems.
- Utilized SCRUM methodology for streamlined design and development processes.
- Worked closely with senior UX researchers to produce final visual designs based on extensive research efforts.

○ Hexaware Technologies / UX/UI Designer / 2015-2018

- Designed innovative features and functionalities for e-commerce platforms.
- Organized process flows, maintenance, and Kanban boards in Jira & Confluence systems
- Reviewed burndown chart in JIRA agile environment.

○ Panodrama Events / Design Consultant / 2013-2018

- Orchestrated the entire event life cycle from conception to execution, including strategy development, thorough research, expert vendor management, detailed logistics planning, and seamless team communication.
- Recruited, managed, and mentored top-tier design talent to elevate team performance and efficiency.

○ Hindustan Computer Limited / IT Engineer / 2011-2013

- Provided technical and network problem resolutions to end-users by performing a question diagnosis while guiding users through step-by-step solutions.
- Diagnosed and resolve technical software issues.